

West of England Partnership Board
3 December 2009

Multi-Area Agreement Delivery Plan

Purpose

1. To seek approval of the current Multi-Area Agreement Delivery Plan.

Proposal

2. The West of England Multi-Area Agreement was signed by Ministers, Leaders of Council and Government Agencies in September. The full agreement is available at: <http://www.westofengland.org/media/161027/maa2%20agrt%20themesl%20v8%20140809.pdf>.
3. The current Delivery Plan appended to this report reflects the work underway through Partnership Committees and Boards, the Partnership office, local authority officers, partner organisations, government agencies and departments. It is also supporting monitoring meetings between the local authority Chief Executives, the Regional Directors of Government Office for the South West (GOSW), the Homes and Communities Agency (HCA) and the Chief Executive of South West Regional Development Agency (SWRDA).
4. Progress will be reported to future Board meetings as well as reports on particular developments included in the Multi-Area Agreement.

Recommendation

That the Board approves the current Multi-Area Agreement Delivery Plan.

Appendix: Multi-Area Agreement Delivery Plan

Author: Terry Wagstaff, Chief Executive, West of England Partnership
Tel: 0117 922 2639; Email: terry.wagstaff@westofengland.org

WEST OF ENGLAND MAA DELIVERY PLAN

(A) PLAN AND MANAGE THE GROWTH IN HOMES AND JOBS IN ORDER TO BUILD MIXED AND SUSTAINABLE COMMUNITIES

| ACTION | TIMESCALE | | | | |
|--|---------------------------------|-------|--------------------------|------------------------|-------------------------------|
| <p>(A1) Conclude Core Strategies, as part of Local Development Frameworks (subject to the publication of the Regional Spatial Strategy (RSS), and the outcome of any challenge by the authorities to the government's changes to the RSS)</p> <p>Accountable Members: Cabinets and Councils Officers: Directors of Development</p> | Local Authority Core Strategy | B&NES | Bristol CC | North Somerset Council | South Gloucestershire Council |
| | Publication | 07/10 | 09/09 | 10/09 | 08/10 |
| | Submission Secretary of State | 01/11 | 02/10 | 09-10/10 | 05/11 |
| | Publication (adoption stage) | 12/11 | 12/10 | 03/11 | 02/12 |
| <p>(A2) Through the Single Conversation conclude the high-level, Sub-Regional integrated Delivery & Investment Plan to support Core Strategies and LDFs and the delivery of housing, employment and affordable/supported housing</p> <p>Accountable Members: Planning, Housing & Community Board, Council Cabinets Officers: Chief Executive of the Partnership with Heads of Planning, Transport, Housing Strategy and Economic Development</p> | Preparation | | August - October 2009 | | |
| | Negotiation | | November – December 2009 | | |
| | Submission to Partnership Board | | January 2010 | | |

WEST OF ENGLAND MAA DELIVERY PLAN

(A) PLAN AND MANAGE THE GROWTH IN HOMES AND JOBS IN ORDER TO BUILD MIXED AND SUSTAINABLE COMMUNITIES

| ACTION | TIMESCALE |
|--|--|
| <p>(A3) Seek the endorsement of Communities and Local Government to:</p> <ol style="list-style-type: none"> 1 the approach taken to the preparation of the Delivery & Investment Plan 2 the adoption of a Joint Sub-Regional Development Trajectory in the Plan in 5 year tranches which demonstrate a rolling, deliverable supply of housing. The plan will assist best use of infrastructure, the delivery of mixed and sustainable communities and market recovery, in order to provide confidence to developers and discourage inappropriate development <p>Accountable Members: Planning, Housing & Community Board Officers: Chief Executive of the Partnership with Heads of Planning, Transport, Housing Strategy and Economic Development</p> | <p>March 2010</p> |
| <p>(A4) Embody the high-level Sub Regional Delivery and Investment Plan in a Joint Supplementary Planning Document to the RSS, to include it within the planning framework as a material consideration in making planning decisions</p> <p>Accountable Members: Planning, Housing & Community Board, Cabinets and Councils Officers: Chief Executive of the Partnership with Directors of Development</p> | <p>July 2010 (subject to the publication of the RSS and the outcome of any challenge by the authorities to the government's changes to the RSS)</p> <p>The Delivery & Investment Plan envisaged will include a high-level plan for housing and infrastructure.</p> |

WEST OF ENGLAND MAA DELIVERY PLAN

(A) PLAN AND MANAGE THE GROWTH IN HOMES AND JOBS IN ORDER TO BUILD MIXED AND SUSTAINABLE COMMUNITIES

ACTION

(A5) Conclude the re-negotiation of the national targets:
NI 154 Net additional homes provided
NI 155 Number of affordable homes delivered (gross)

Accountable
Members: Cabinets
Officers: Directors of Development

TIMESCALE

March 2010

(B) IMPROVE ACCESS AND REDUCE TRAFFIC CONGESTION TO INCREASE COMPETITIVENESS AND QUALITY OF LIFE

ACTION

(B1) Accelerate the delivery and reduce the development costs of major transport schemes through the:

- 1 adoption of the North Fringe to Hengrove Major Transport Package as a national DfT pilot for testing and selecting effective joint measures
- 2 examination with DfT of joint measures to increase flexibility in the treatment of development costs and risk sharing

Accountable
Members: Joint Transport Committee
Officers: Head of Joint Transport with the Heads of Transport

TIMESCALE

Conclude the Pilot and examination of joint measures by March 2010

WEST OF ENGLAND MAA DELIVERY PLAN

(B) IMPROVE ACCESS AND REDUCE TRAFFIC CONGESTION TO INCREASE COMPETITIVENESS AND QUALITY OF LIFE

| ACTION | TIMESCALE |
|--|--|
| <p>(B2) Improve Rail Services</p> <p>1 influence DfT's investment priorities for the Rail Network in the sub-region through engagement in their development of future High Level Output Specifications, providing evidence of housing and economic growth and other planned transport policy and investment, in order to improve reliability and capacity</p> <p>2 influence DfT's development of future rail operator franchise specifications affecting the sub-region</p> <p>3 take up DfT's commitment to work with the Partnership to enable the sub-region to deliver outcome and output objectives for local and regional rail schemes, which may include frequency improvements</p> <p>4 negotiate a Memoranda of Understanding with Network Rail to ensure engagement in their planning of investment and increased capacity</p> <p>5 negotiate a Memoranda of Understanding with Rail Operators in the sub-region to ensure formal engagement in their planning of investment and services</p> <p>Accountable Members: Joint Transport Committee Officers: Head of Joint Transport with the Heads of Transport</p> | <p>Engage when preparation of future specifications are announced</p> <p>Engage when preparation of future specifications are announced</p> <p>Programmes for the delivery of: Bristol Metro from 2017/18 Portishead Line from 2014/15</p> <p>Conclude by March 2010</p> <p>Conclude by March 2010</p> |

WEST OF ENGLAND MAA DELIVERY PLAN

(B) IMPROVE ACCESS AND REDUCE TRAFFIC CONGESTION TO INCREASE COMPETITIVENESS AND QUALITY OF LIFE

| ACTION | TIMESCALE |
|--|----------------------|
| <p>(B3) Complementary working with the Highways Agency.</p> <p>Negotiate a Memorandum of Understanding with the Highways Agency (HA) to ensure joint arrangements for:</p> <ol style="list-style-type: none">1 working together strategically and operationally2 ensuring effective joint communications3 engagement in the prioritisation of investment4 agreeing the programme and Phasing of HA and West of England Schemes5 pricing of Joint Schemes6 achieving a balanced response to the use and development of the trunk road network, and to local planning applications, which deliver economic growth and journey time reliability7 contributing to the delivery of a sustainable transport system (DASTS) which supports national economic competitiveness and growth by delivering effective transport networks, including the M4 and M5 motorways <p>Accountable Members: Joint Transport Committee Officers: Head of Joint Transport with the Heads of Transport</p> | <p>February 2010</p> |

WEST OF ENGLAND MAA DELIVERY PLAN

(C) ATTRACT AND GROW BUSINESS INVESTMENT TO INCREASE ECONOMIC GROWTH AND COMPETITIVENESS

| ACTION | TIMESCALE |
|---|--|
| <p>(C1) To accelerate, through a programme of public and private investment the development of a set of strategic employment locations in the sub-region</p> <p>Accountable Members: Planning, Housing & Communities Board Officer: Chief Executive with the Heads of Planning and Economic Development and Partner Organisations</p> | <p>By March 2010 through the Single Conversation, identify and prioritise strategic employment locations in the sub-region and develop an Infrastructure Delivery & Investment Plan, supported by action to:</p> <ul style="list-style-type: none"> ▪ Prioritise the phasing of development and public investment in strategic employment locations across the sub-region to meet objectives for business investment and regeneration, and helping to achieve sustainable communities. ▪ Improve and integrate engagement with private investors and developers to bring forward and promote investment in priority strategic employment locations. ▪ Prioritise ambitions for business investment across the sub-region to enable the development of sectoral clusters and reinforce the delivery of the spatial strategy. |
| <p>(C2) Innovate to improve the marketing of the sub-region to attract high value-added businesses</p> <p>Accountable Governance: Employment & Skills Board Officer: Chief Executive with the Heads of Economic Development and Partner Organisations</p> | <p>Review the city-region marketing strategy and initiate new ways of promoting indigenous and inward investment. By June 2010</p> <p>With business and public sector partners, review and promote the package of integrated support services provided to business investors. By September 2010.</p> <p>With strategic partners, develop a strategy to grow West of England as an international benchmark for the location of high growth, knowledge-based, environmentally sustainable businesses. Focus on clusters of HE expertise and sectors that build on the sub-region's competitive advantage, linking with Objective 4 below. By September 2010.</p> |

WEST OF ENGLAND MAA DELIVERY PLAN

(C) ATTRACT AND GROW BUSINESS INVESTMENT TO INCREASE ECONOMIC GROWTH AND COMPETITIVENESS

| ACTION | TIMESCALE |
|--|--|
| <p>(C3) Simplify and strengthen business support solutions to enhance indigenous business competitiveness</p> <p>Accountable Governance: Employment & Skills Board Officer: Director Employment & Skills with Heads of Economic Development</p> | <p>Work with Business Link to ensure the priority needs of local businesses for support are identified and prioritised within the services offered.</p> |
| <p>(C4) Increase business-led innovation and enterprise by further strengthening collaboration and partnership working between Higher Education Institutions and Business</p> <p>Accountable Governance Employment & Skills Board Officer Chief Executive with Heads of Economic Development and Manager, Science City</p> | <p>By June 2010 agree a framework for action in conjunction with The Science City Board and other scientific and creative industry bodies, including options to:</p> <ul style="list-style-type: none"> ▪ Maximise opportunities for the application of innovation in Science and Technology to business ▪ Engage, support and reinforce connections between knowledge based businesses, the universities and the wider economy to increase the volume and pace of knowledge transfer ▪ Retain and attract talented graduates and post-graduates from universities, to support the needs of the sub-regional economy ▪ Enhance the visibility of the new partnerships between business and the scientific and creative industries communities to enhance inward investment |
| <p>(C5) Investing in Digital Infrastructure to support innovation in business and public services to underpin greener working and living, to develop digital skills and to tackle digital inclusion</p> <p>Accountable Officer : Stephen Hilton, Head of Programme, Digital City, Bristol City Council</p> | <p>Realise the commitment to improved digital infrastructure outlined in the West of England MAA by setting a framework of action to maximise investment opportunities and benefits to the economy and to Communities</p> |

WEST OF ENGLAND MAA DELIVERY PLAN

(D) IMPROVE SKILLS AND REDUCE WORKLESSNESS TO INCREASE COMPETITIVENESS, GROWTH AND REGENERATION

| ACTION | TIMESCALE |
|---|--|
| <p>(D1) Increase the proportion of the working age population qualified to at least Level 3 or higher</p> <ol style="list-style-type: none"> 1 Promote, employer support for Level 3+ qualifications by targeting LSC/SFA investment 2 Gear Further Education and provision more closely to employer need 3 Facilitate skills progression by adults and young people. 4 Maximise the retention and inflow of individuals qualified to Level 3 or higher to the sub-region | <p>Secure compliance with the criteria for the strategy-setting powers available under the Further Education & Training Act 2007 to enable the preparation of the West of England Employment & Skills Strategy (Post19). By April 2010. Accountable Governance: Employment & Skills Board. West of Eng Partnership Board Officers: Chief Executive. Director Employment & Skills with Heads of Economic Development and partner organisations</p> <p>Complete a sector and site skills analysis as a basis for concluding key skills requirements and a Delivery Plan. By December 2010</p> <p>Strengthen private sector membership of the Employment & Skills Board and identify business sector champions to improve employer engagement and support for skills development and qualification training. By April 2010.</p> <p>Through business sector boards, enable business to champion learning, identify priority sector skills and investment, and develop progression pathways. By December 2010.</p> <p>Agree advanced apprenticeships targets within Public Service Compacts. By March 2010.</p> <p>Examine demand and agree action through the Graduate Retention Group. Agree Graduate Retention Strategy. By June 2010. Accountable Governance: Employment and Skills Board Officers: Director Employment & Skills with Heads of Economic Development and partner organisations</p> |

WEST OF ENGLAND MAA DELIVERY PLAN

(D) IMPROVE SKILLS AND REDUCE WORKLESSNESS TO INCREASE COMPETITIVENESS, GROWTH AND REGENERATION

| ACTION | TIMESCALE |
|---|---|
| <p>(D2) Increase the proportion of the working age population qualified to at least Level 2 or higher</p> <ol style="list-style-type: none"> 1 Develop and implement Public Service Compacts with the Unitary Authorities and Health Service organisations 2 Roll out the 'Single Jobs and Skills Offer' to high-employment sectors including retail and hospitality. 3 Improve employer engagement to increase their demand for clients who have engaged in securing a Level 2 qualification 4 Develop a clear pathway to accreditation for individuals undertaking learning for employability | <p>Agree a plan with each Unitary Authority (UA) for the development of the workforce initially up to Level 2, identifying service areas, skills and target numbers. By June 2010.</p> <p>Assess the nature and volume of demand in each UA for the Skills For Life (SFL)/ Foundation Learning Tier (FLT), for year one. By January 2011.</p> <p>Agree an apprenticeships target with each UA, including advanced apprenticeships. By June 2010.</p> <p>Secure agreement with Job Centre Plus and Business Link. By January 2010.</p> <p>See action and outcomes at D1 above.</p> <p>Ensure integration and alignment with European Social Fund (ESF) Programmes</p> <p>Accountable Governance: Employment & Skills Board Officers: Director Employment & Skills with Heads of Economic Development and partner organisations</p> |

WEST OF ENGLAND MAA DELIVERY PLAN

(D) IMPROVE SKILLS AND REDUCE WORKLESSNESS TO INCREASE COMPETITIVENESS, GROWTH AND REGENERATION

| ACTION | TIMESCALE |
|---|---|
| <p>(D3) Reduce worklessness in the sub-region, particularly in the 11 priority wards</p> <ol style="list-style-type: none"> 1 Improve complementary working in support of the worklessness by aligning and/or joining up services offered by the public sector, third sector providers and DWP contractors 2 Support individuals to tackle barriers, develop and trial a working model for the 'customer journey' working with specific cohort(s) from the priority wards 3 Prepare submission for 2011-2013 priority 1 ESF, targeting resource on those with most distance to travel/multiple barriers to augment existing provision 4 Ensure that new programmes of support to reduce worklessness are subject to Level 2 co-commissioning and take into consideration the needs of the most deprived | <p>By September 2010</p> <p>Accountable Governance: Employment & Skills Board. West of England Partnership Board Officers: Chief Executive and Director Employment and Skills with the Heads of Economic Development and partner organisations</p> <p>By September 2010</p> <p>By June 2010</p> <p>By March 2011</p> <p>Accountable Governance: Employment & Skills Board Officers: Director Employment & Skills with the Heads of Economic Development and partner organisations</p> |

WEST OF ENGLAND MAA DELIVERY PLAN

(D) IMPROVE SKILLS AND REDUCE WORKLESSNESS TO INCREASE COMPETITIVENESS, GROWTH AND REGENERATION

| ACTION | TIMESCALE |
|--|---|
| <p>(D4) Reducing the number of Young People in jobs without training</p> <p>Review the Apprenticeship Offer to secure more flexible entry arrangements by securing agreement to a national pilot with the Department for Business, Innovation and Skills (BIS)</p> | <p>By June 2010</p> <p>Accountable Governance: Employment & Skills Board Officers: Director Employment and Skills</p> |