



The West of England Waste Management  
and Planning Partnership

# RUBBiSH or Resource?

Please give us your views on how best to deal  
with rubbish after we have recycled or  
composted all we can.

Find out more at  
[www.rubbishorresource.co.uk](http://www.rubbishorresource.co.uk)

**Free  
Prize Draw**  
Complete our simple  
survey which will take no  
more than 2 minutes  
and you could win **£50 of  
shopping vouchers.**  
There are 10 vouchers of  
£50 to be won.

# if we carry on sending rubbish to landfill sites there will be a **high price to pay!**

Across the region we are steadily increasing the amount we recycle and compost, which is **great news.**

**Businesses and organisations are being encouraged to make new products with less waste in them.**

**But** we still don't recycle or compost as much as we could! Your local councils are working in partnership to actively encourage residents and businesses to re-use whatever they can and to recycle even more than before. We are also trying to help people reduce the amount of rubbish they produce in the first place.

Of course, there will always be some rubbish which simply can't be recycled or composted. This is what the industry calls residual waste. **We call it – Real Rubbish.**

**Real Rubbish** has traditionally been sent to landfill sites. The trouble with this is that landfill sites produce greenhouse gases – and the UK is rapidly running out of holes in the ground to use

*\*It will be some while before we get rid of landfill in the UK altogether and until then modern technology means that these sites now do less damage to the environment than they used to.*

for landfill. European laws mean that we can no longer rely on landfill sites for waste disposal. Your councils are exploring a number of treatment systems and alternative technologies to reduce our reliance on landfill, including a range of energy from waste treatments.

If your local councils continue to use landfill sites they could be heavily fined. Unless we take action these fines will cost over £20 million in 2012 – a sum which will increase every year.

Understandably none of your local councils in the West of England want to pay these fines because it will mean raising Council Tax or cutting other local services to cover the cost.

**The Rubbish or Resource Challenge** is to find a better disposal method.

**We need your help to reach the best solution for everyone. Please take part in this short survey.**

Come along to one of our evening consultation events and find out more about this important subject. Listen to experts and ask your questions. Light refreshments will be served. Events start at 6.30pm, finishing by 8.30pm. **Free prize draw at every meeting!**

<b>Bristol</b>	<b>Monday 10 July at the Council House, Bristol BS1 5TR</b>
<b>Bath &amp; North East Somerset</b>	<b>Monday 17 July at the Guildhall, Bath BA1 5AW</b>
<b>North Somerset</b>	<b>Wednesday 19 July at the Winter Gardens, Weston-super-Mare BS23 1AQ</b>
<b>South Gloucestershire</b>	<b>Wednesday 26 July at Chipping Sodbury Town Hall, BS37 6AD</b>

Or visit our website [www.rubbishorresource.co.uk](http://www.rubbishorresource.co.uk) which contains more information about the options and the reasons behind the **Rubbish or Resource Challenge**. You can also complete this survey online.

Call our helpdesk phone numbers for more information or email:

Bristol 0117 922 3838 [customerservicesnhs@bristol-city.gov.uk](mailto:customerservicesnhs@bristol-city.gov.uk)

Bath and North East Somerset 01225 394 041 [councilconnect@bathnes.gov.uk](mailto:councilconnect@bathnes.gov.uk)

South Gloucestershire 01454 868 000 [streetcare@southglos.gov.uk](mailto:streetcare@southglos.gov.uk)

North Somerset 01934 888 802 [rethinkrubbish@n-somerset.gov.uk](mailto:rethinkrubbish@n-somerset.gov.uk)



# Your views are important. They will help us create a sensible plan for the future.

**1** Please tell us which area you live in:  
 Bristol    Bath and North East Somerset  
 South Gloucestershire    North Somerset

**2** Do you currently recycle?  Yes  No  
 If no, can you briefly say why not?

**3** Do you think you could recycle more?  
 Yes  No

**4** After all possible recycling has taken place, do you think councils should try to obtain further value from 'real rubbish' (residual waste)?  
 Yes  No

**5** Do you care what happens to 'real rubbish' (residual waste)?  Yes  No

**6** Do you understand the importance of the need to reduce the use of landfill?  Yes  No

**7** The cost of dealing with waste is set to rise. Do you think councils should:  
 Continue with landfill and pay the fines **OR**  
 invest this money in alternatives.  
*Please tick one box*

**8** Do you know that you can obtain energy from waste?  Yes  No

**9** Do you think it is a good idea for us to investigate this option?  Yes  No

**10** Do you feel you have enough information to form a judgement about alternatives to landfill?  
 Yes  No

*If you have answered no, why not come along to one of our consultation events and find out more.*

**11** Should councils base their decisions about future waste treatment facilities on financial or environmental priorities?  
 Financial *5 is high, 1 is low priority* Environmental  
 5 4 3 2 1 | 1 2 3 4 5  
*Please circle a number showing your preference.*

**12** We think that rubbish produced in this area should be dealt with regionally. *Please tick one box.*  
 Do you think that this should be on:  
 Previously developed (brownfield) land **OR**  
 Undeveloped land (greenfield).

*Please tick one box. Situated on:*

One or two large sites **OR**  
 A larger number of local, smaller sites.

**13** The following items are all factors which your council has to think about when choosing a location for a rubbish treatment facility.

*Please tick the boxes which most reflect your views.*

	Important	Don't know	Not important
Noise			
Traffic			
Air quality			
Visual impact			
Odour			

**14** Do you think you need to reduce your rubbish?  
 Yes  No

*Please make any comments here. You may continue on a separate sheet and enclose, or respond via email [info@rubbishorresource.co.uk](mailto:info@rubbishorresource.co.uk)*

**Would you like to know more about this issue or contribute to the consultation process? If so, please tick this box  and give a name, contact number or email address.**

**If you would like to be entered into a free prize draw to win £50 of shopping vouchers, please tick this box  and give us your contact details.**

Name

Daytime contact phone number

or email

Your post code

Any personal information that you have supplied will be held by Bath and North East Somerset, Bristol City Council, North Somerset and South Gloucestershire Council for use by the four authorities in accordance with the Data Protection Act. This information will be used as part of this project and will not be shared with any other organisations.

**Please return this survey by cutting along the dotted line, and then fold this page in half and moisten the gummed edges.**

The prize draw will take place on **11 August** and winners will be notified by phone or email. A full list of prize winners will be available on the website.

South Gloucestershire Council  
 Rubbish or Resource  
 FREEPOST SWB1199  
 BRISTOL  
 BS35 1ZZ

## Modern living means there is a lot of Real Rubbish out there.

**Fast** food containers, plastic cartons disposable nappies, plastic bags. Many items we purchase have several layers of wrapping. It's no wonder our bins fill up. But think about it. Re-use your plastic carrier bags or take your own shopping bags; buy products with less packaging; use washable nappies; avoid junk mail by contacting the Mail Preference Service (020 7291 3310); buy loose fruit and vegetables, rather than the pre-packed versions – it's usually cheaper that way too!

If every one of us were to think about how to re-use or recycle all the materials we use in every day life, we would drastically reduce the amount of **Real Rubbish** that we have to deal with, making it easier and cheaper to manage and lessening the impact on the environment.

You can complete this survey online if you prefer, just visit our website  
[www.rubbishorresource.co.uk](http://www.rubbishorresource.co.uk)

If you would like this document in another language, large print, Braille or audiotape please contact 01454 863860 or 0117 922 3838.



BATH & NORTH EAST SOMERSET



services that benefit the community



Please recycle this leaflet