

LEP SUBMISSION TO GOVERNMENT

Jan Ormondroyd
Chief Executive, Bristol City Council

Colin Skellett
Chair, Interim Board of the
Local Enterprise Partnership (LEP)
Executive Chairman, Wessex Water

Government's Ambitions for LEPs

- **Promote private sector growth and create jobs locally**
- **Provide clear vision and strategic leadership**
- **Bring together business and civic leaders to set the strategy**
- **Provide an integrated approach to growth and infrastructure delivery**

Government's commitment to LEPs

- **Give more powers to local areas**
- **Reform the planning system**
- **Presumption in favour of sustainable development**
- **Provide incentives for places that go for growth**
- **Provide economically important infrastructure**
- **Free-up Colleges to respond directly to learners and employers needs**

What we have to offer (1)

- **A track record of partnership working to deliver infrastructure and economic development**
- **Most competitive of the Core City areas**
- **A highly skilled workforce :
35% of working age residents hold NVQ4 or above**
- **One of six nationally designated Science Cities**
- **A new Science Park and a multi-million pound National Composite Centre**

What we have to offer (2)

- **A strategic location at the interchange of the M4/M5**
- **Bristol Airport :**
one of the fastest growing regional airports in the UK
- **The Port of Bristol :**
one of the most productive and technically advanced in Europe
- **An outstanding environment, high quality of life, and a cultural offer**

Our Bid Priorities

People

To facilitate the supply of a readily available workforce with the skills that businesses need

Business

To provide targeted support to the West of England's five key and emerging sectors:

- Creative and media
- Advanced engineering, aerospace and defence
- Micro-electronics and silicon design
- Environmental technologies / marine renewable technologies
- Tourism

To sustain the conditions for innovation and the development of new technologies, products and services

To encourage high levels of business start-up and growth of small businesses

Place

To secure the improved transport, environmental and broadband infrastructure that our businesses and communities need

To provide access to a range of employment land and premises

To facilitate new housing and community infrastructure

Bid Key Growth Sectors

- **Creative and media**
- **Advanced engineering, aerospace and defence**
- **Micro-electronics and silicon design**
- **Environmental technologies/marine renewables**
- **Tourism**

Current composition of the interim LEP Board

Colin Skellett (Chair) (Non-voting)	Executive Chairman	Wessex Water
Cllr Nigel Ashton (Voting)	Leader	North Somerset Council
Katherine Bennett OBE (Voting)	Vice President and Head of Political Affairs	Airbus
Cllr John Calway (Voting)	Leader	South Gloucestershire Council
Cllr Francine Haeberling (Voting)	Leader	Bath & North East Somerset Council
Cllr Barbara Janke (Voting)	Leader	Bristol City Council
Joe McGeehan (Voting)	Managing Director	Toshiba Research Europe Ltd
Robert Sinclair (Voting)	Chief Executive Officer	Bristol Airport
David Sproxton (Voting)	Co-Founder	Aardman Animations
Professor Glynis Breakwell (non-voting)	Vice Chancellor	University of Bath

Selection of business representatives

- **Nominations committee comprising main business organisations**
- **Consultation with sector bodies and key players**
- **Sector/geographic spread**

Business view of key sectors and support

Aerospace/ specialist manufacturing	Tourism	Micro electronics	Low carbon/ environmental technologies	Creative/ media	Financial/ professional services	Retail
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Skills
Marketing/inward investment
Infrastructure
SMEs

Initial LEP targets

- **3.4% cumulative annual growth in GDP by 2020**
- **95,000 new jobs by 2030**
- **Over £1 billion of private sector investment in next five years**
- **Well motivated workforce with the skills to meet business needs**
- **Foundations for a long term sustainable economy**

(2001-08 we achieved 4% GDP and 8,000 jobs growth each year)

Some Initial Priorities for the Interim LEP Board

- **Build the transition to a permanent Board**
- **Determine a smaller number of firm priorities which support economic and jobs growth**
- **Find some quick wins**

The power of partnership

**All of business plus four unitaries plus
MPs all working together**

West of England
Local Enterprise Partnership