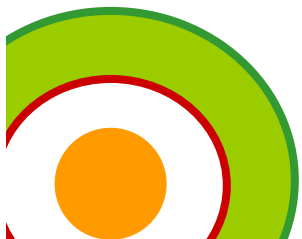
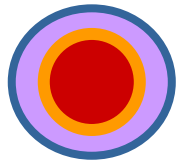


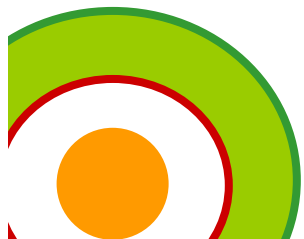
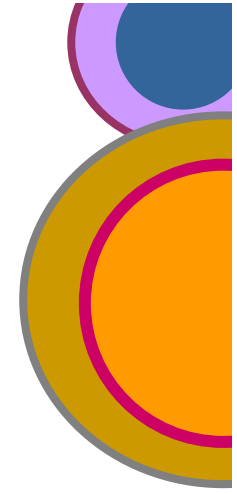
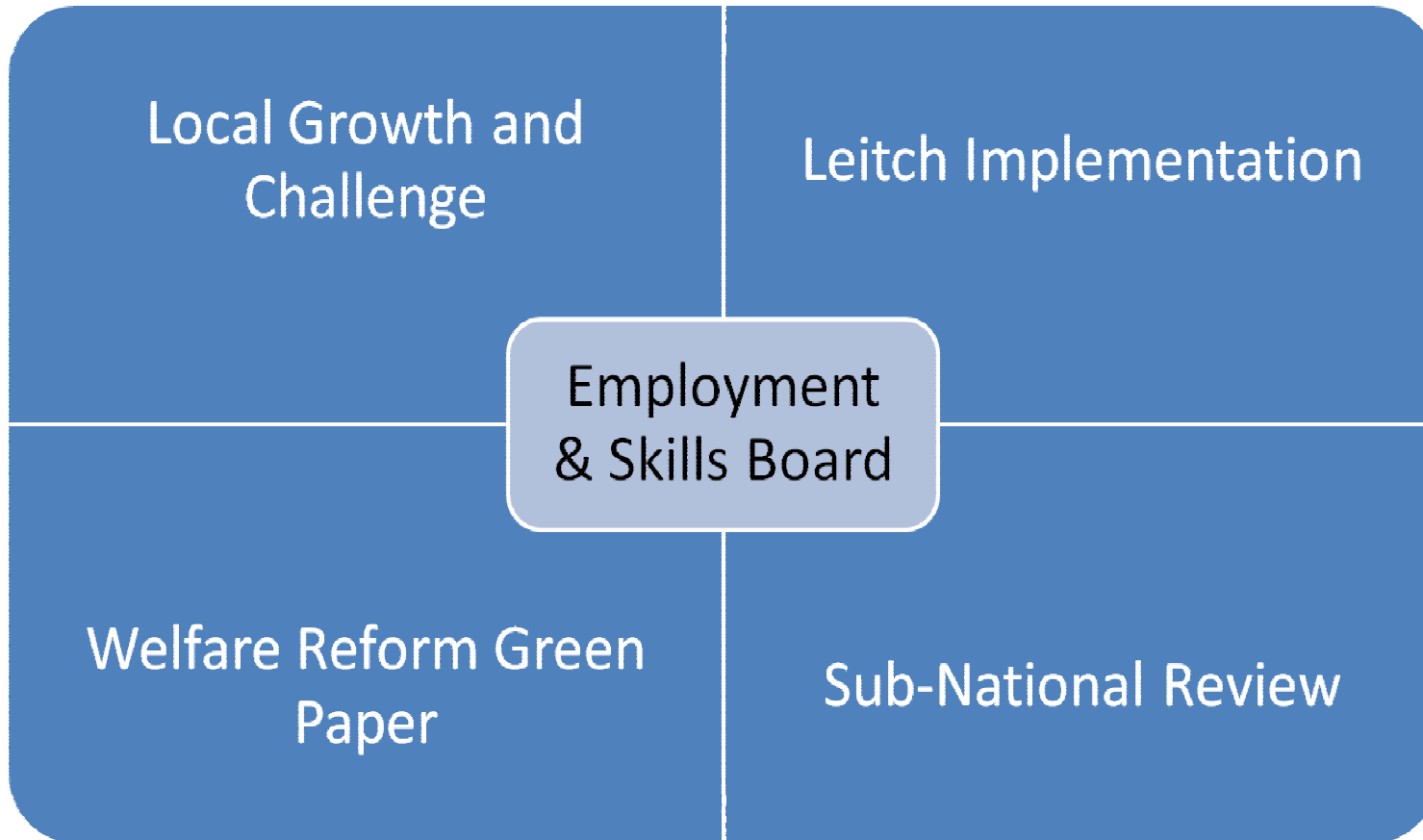
# Employment & Skills in the West of England

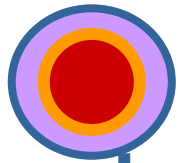
## The Emerging Strategy





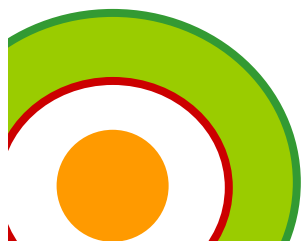
# Context

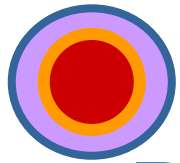




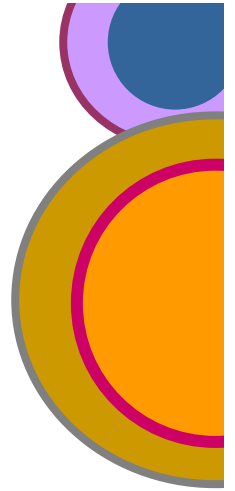
**i.e. an increasing concentration of the problem of persistent worklessness on particular groups and areas**

- 11 priority wards identified by West at Work account for 26% of all West of England claimants,
- 9 wards in Bristol account for 42% of all Bristol claimants, 47% of Bristol JSA claimants, 40% of Bristol IB claimants and 52% of Bristol Lone Parent claimants.

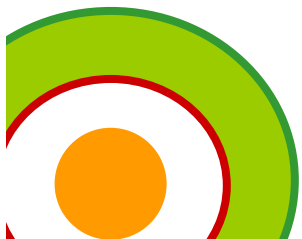


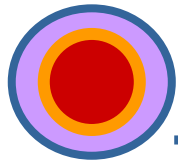


# Developing partnership – West at Work Programme Board



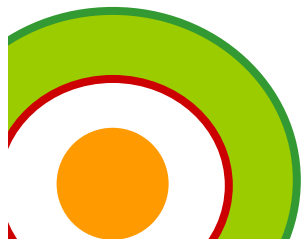
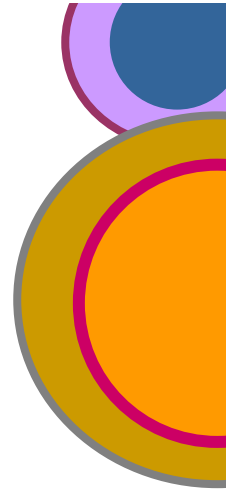
Terms of Reference, priorities and  
membership

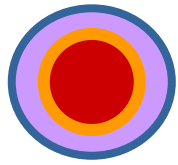




# Terms of reference

- Overall objective: comprehensive and consistent collaboration to ensure better joining up of resources, services and initiatives concerned with employment and skills
- Two main routes
  - Providing direction for the West at Work project relating to major economic development sites in the area
  - Providing the strategic direction and challenge to ensure effective collaboration across the whole employment and skills field in the West of England





## Membership

Chair: Malachy McReynolds

Two other private sector members

Four local authorities

Regional Development Agency

Learning and Skills Council

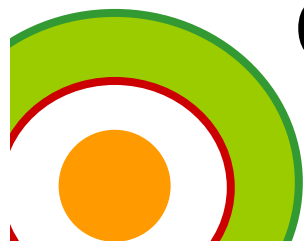
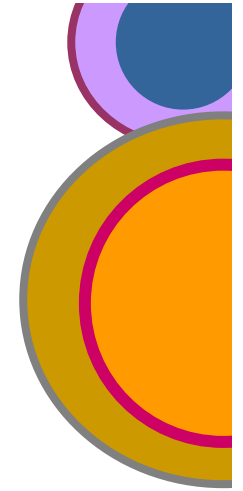
FE College

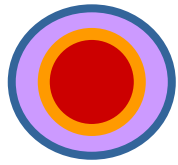
Jobcentre Plus

Business West

Business Link

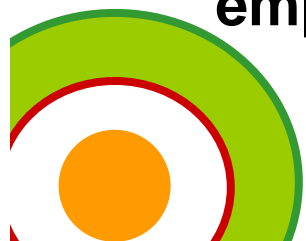
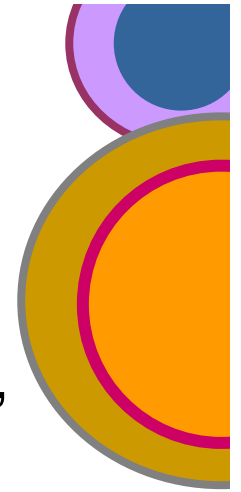
Connexions

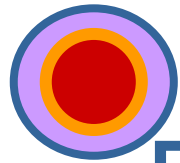




# Priorities

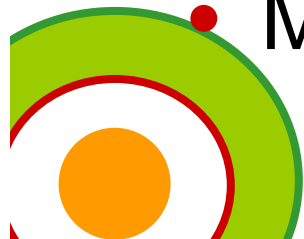
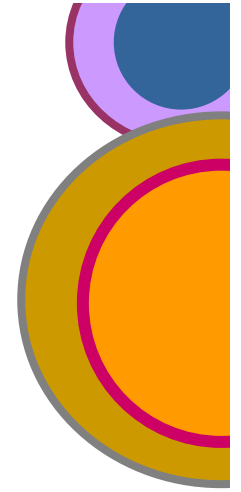
- a joined up approach to young people not in employment, education or training
- a joined up approach to **worklessness** and engagement of disadvantaged adults in the 11 deprived wards of the City-Region
- a standardised **recruit and train** offer linked to a wider programme to develop the employability skills of workless people;
- an effective, sector by **sector approach** to employer input and specialist provision for skills training
- a shared and improved body of **economic and employment and skills intelligence.**

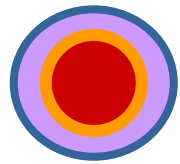




# Expected Outcomes

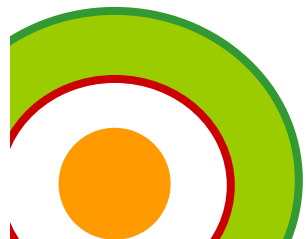
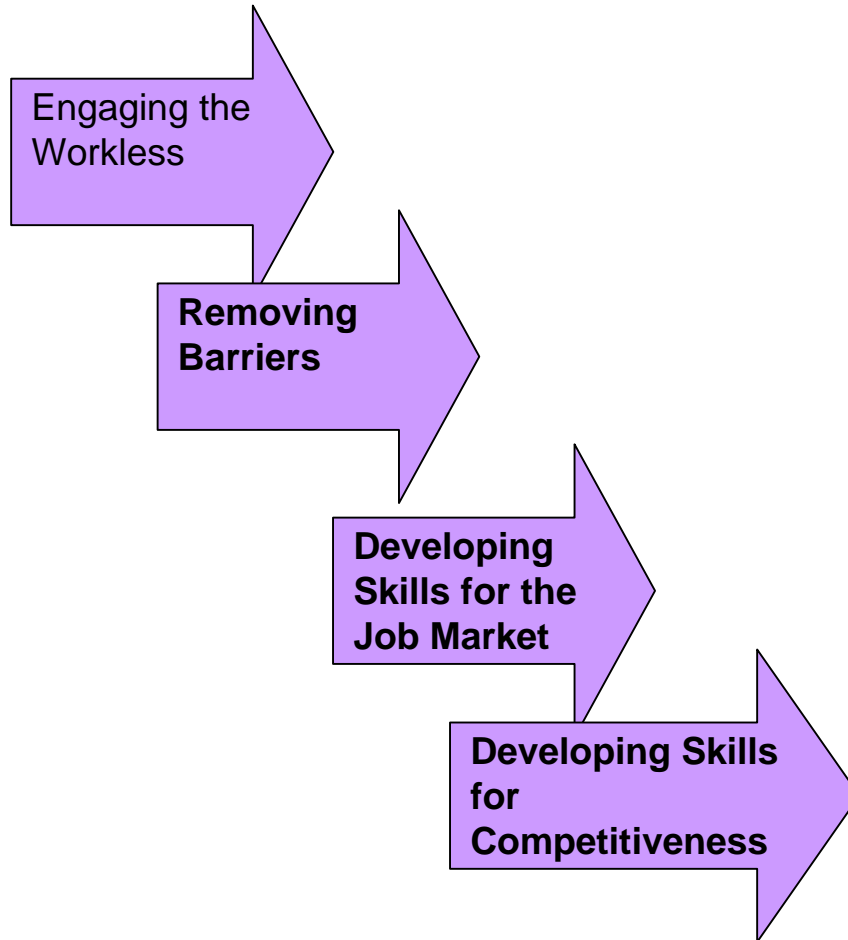
- Sustainable economic growth
- More training and job opportunities for those from deprived areas
- Detailed and targeted labour market information
- A collaborative approach for new or expanding investors
- A more appropriately skilled workforce
- More jobs for local people

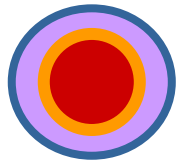




# Action Plan

Built around the Client Journey from worklessness to competitiveness





# Targets

- Reducing the number of working age people claiming out of work benefits – particularly in the worst performing neighbourhoods
- Increase the number of working age population qualified at least top Level 2
- Reducing (to zero?) the number of 16-18 year olds not in education training or sustainable employment

