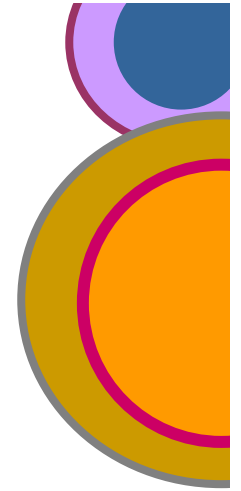
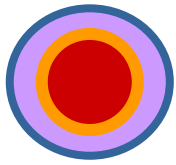


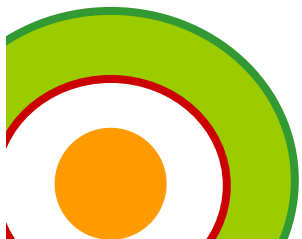


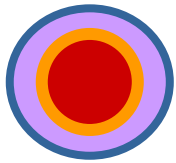
WESTAT WORK



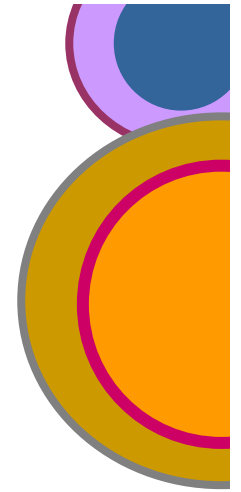
Employment & Skills in the West of England

The Emerging Strategy

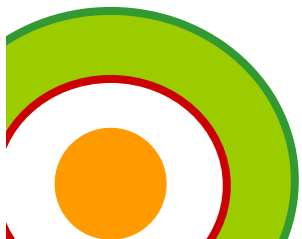


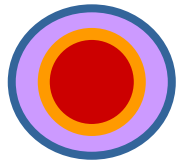


West at Work – Initial Impetus

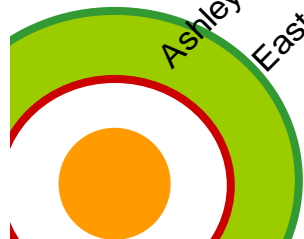
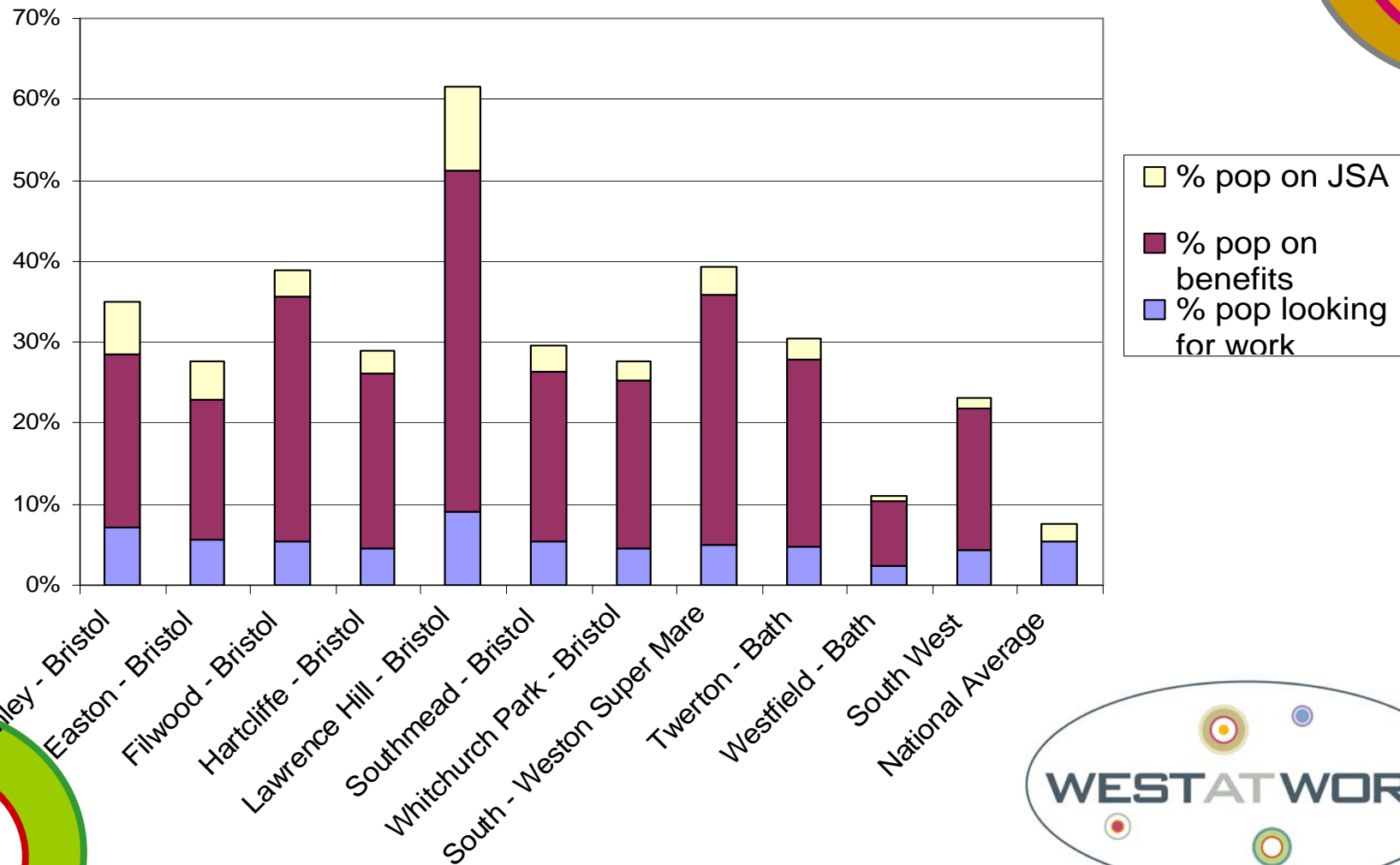


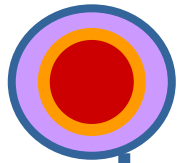
- 10,000 vacant jobs....
- 10,000 unemployed....





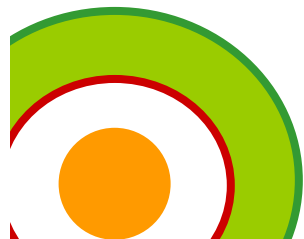
Economically Inactive population In the West of England

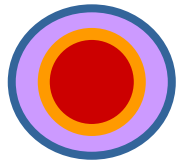




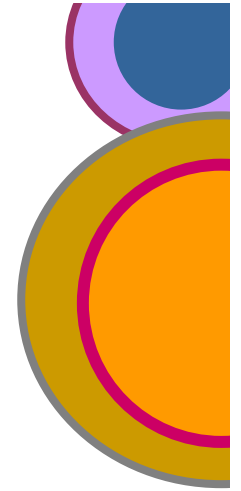
i.e. an increasing concentration of the problem of persistent worklessness on particular groups and areas

- 11 priority wards identified by West at Work account for 26% of all West of England claimants,
- 9 wards in Bristol account for 42% of all Bristol claimants, 47% of Bristol JSA claimants, 40% of Bristol IB claimants and 52% of Bristol Lone Parent claimants.

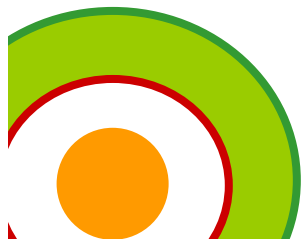


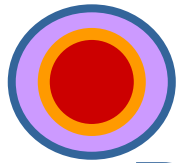


West at Work Partnership

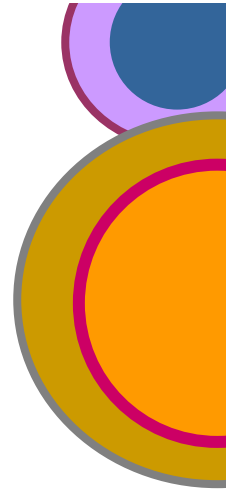


- Brings key organisations together on skills, training, recruitment and employment initiatives
- Aims to
 - **ensure local people have skills & training to meet employer needs**
 - **Enable local people to access job opportunities**
- Covers West of England
 - **Bristol, Bath & NE Somerset, N Somerset, S Glos.**
- Focus on Key Sites & Priority Sectors

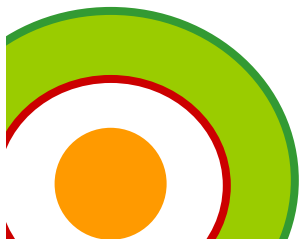


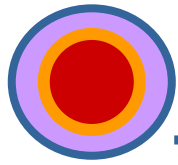


Developing partnership – West at Work Programme Board



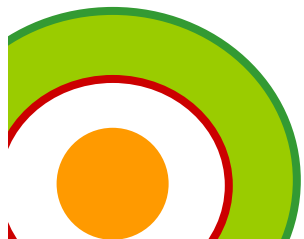
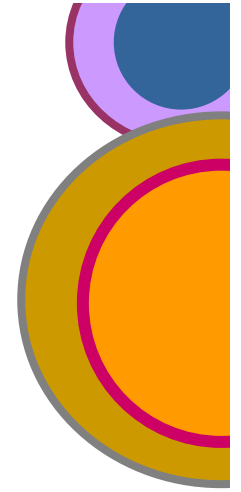
Terms of Reference, priorities and
membership

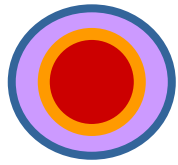




Terms of reference

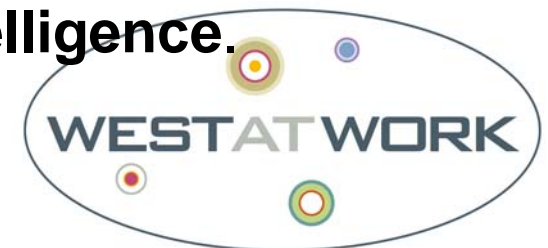
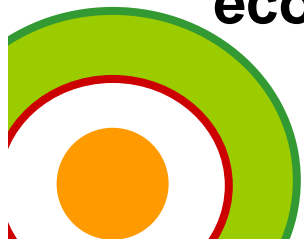
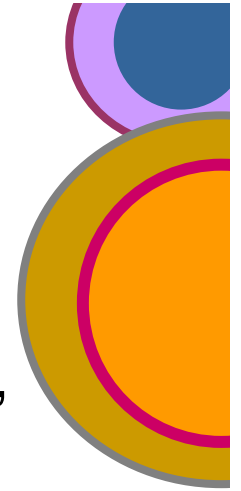
- Overall objective: comprehensive and consistent collaboration to ensure better joining up of resources, services and initiatives concerned with employment and skills
- Two main routes
 - Providing strategic direction for the West at Work project relating to major economic development sites in the area
 - Providing the strategic direction and challenge to ensure effective collaboration beyond the confines of the West at Work project.

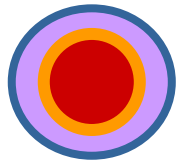




Priorities

- a joined up approach to young people not in employment, education or training (**NEET**)
- a joined up approach to **worklessness** and engagement of disadvantaged adults in the 11 deprived wards of the City-Region
- a standardised **recruit and train** offer linked to a wider programme to develop the employability skills of workless people;
- an effective, sector by **sector approach** to employer input and specialist provision for skills training
- supporting the above, a shared and improved body of **economic and employment and skills intelligence.**





Membership

Chair Malachy McReynolds

Two other private sector members

Regional Development Agency

Learning and Skills Council

FE College

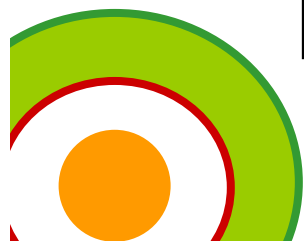
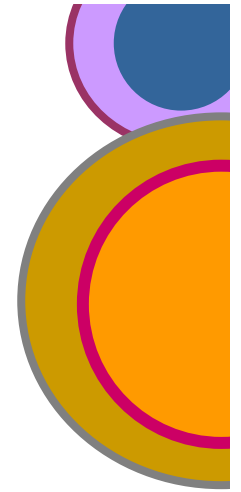
Jobcentre Plus

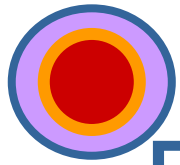
Business West

Business Link

Connexions

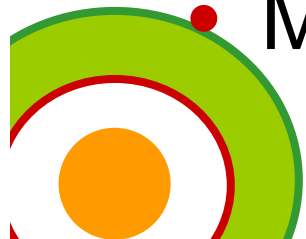
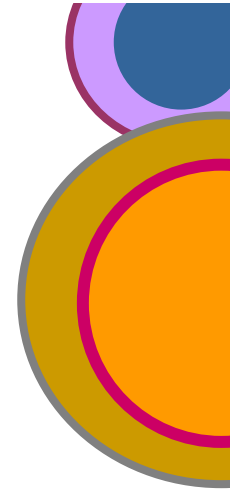
Four local authorities

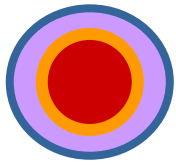




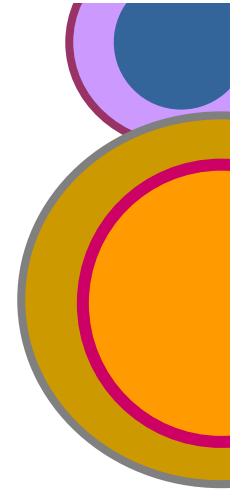
Expected Outcomes

- Sustainable economic growth
- More training and job opportunities for those from deprived areas
- Detailed and targeted labour market information
- A collaborative approach for new or expanding investors
- A more appropriately skilled workforce
- More jobs for local people

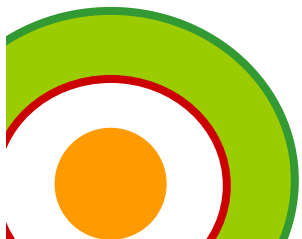


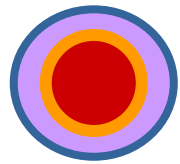


Action Plan



Built around the Client Journey from
worklessness to competitiveness





Action Plan

Built around the Client Journey from
worklessness to competitiveness

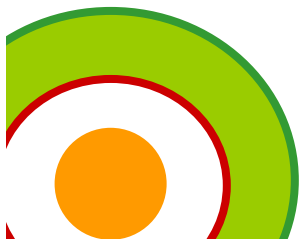


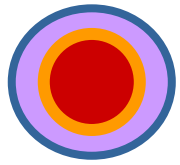
**Engaging the
Workless**

**Removing
Barriers**

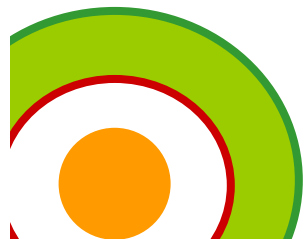
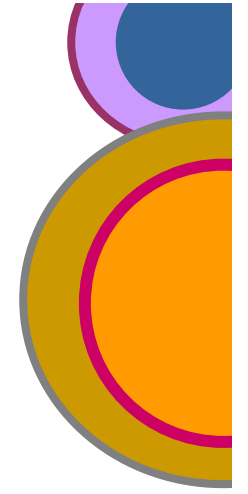
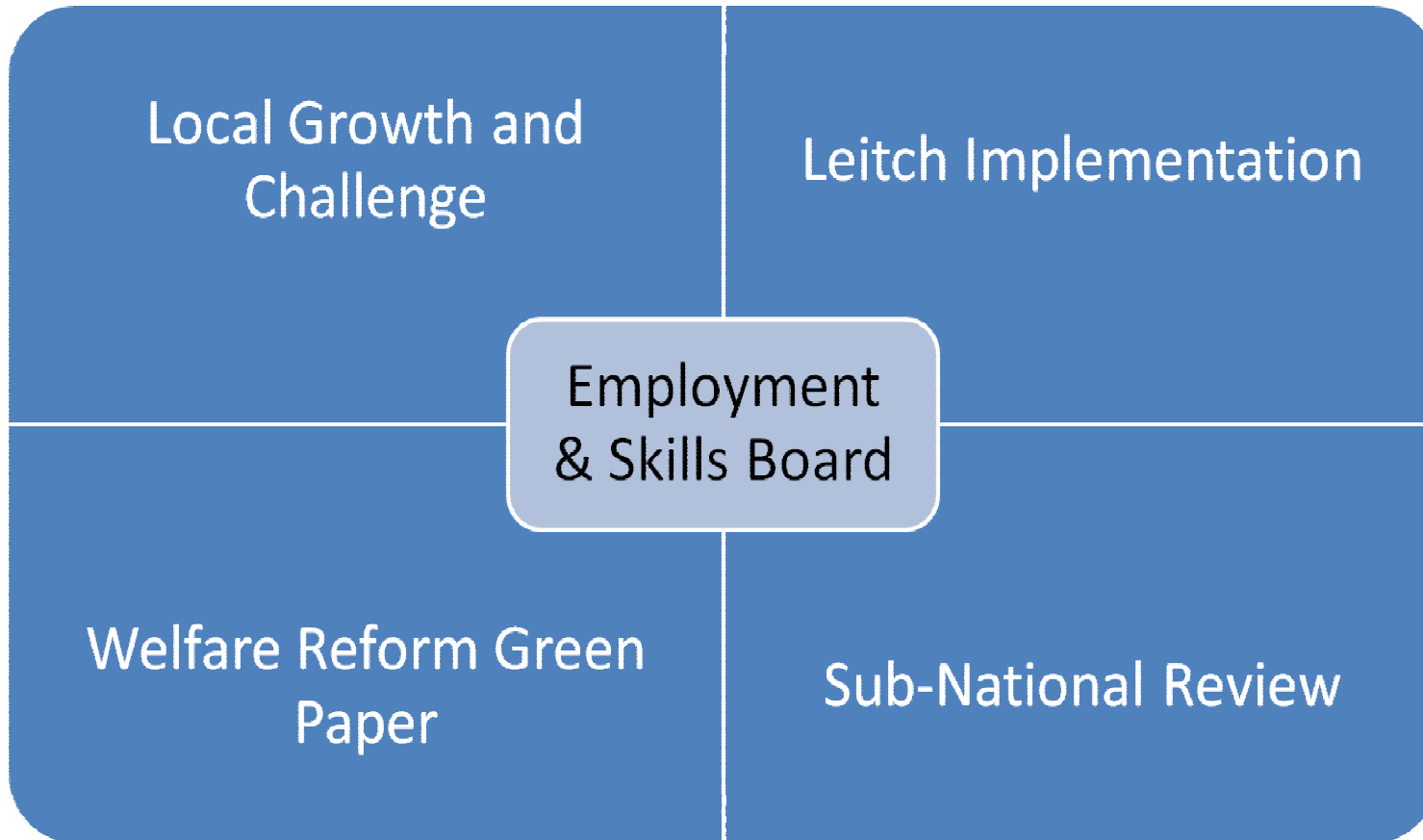
**Developing Skills
for the Job
Market**

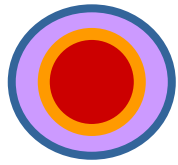
**Developing Skills for
Competitiveness**





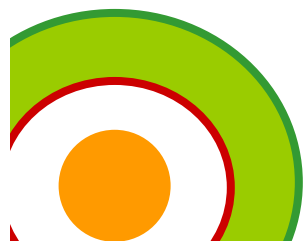
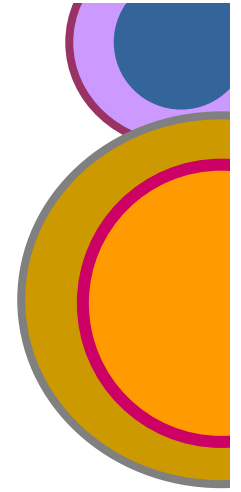
Context





Issues

- Sustained business engagement
- Roles and Responsibilities: delivery – funding – policy – strategic
- Relationship with any city-region developing infrastructure
- Performance versus debate
- Keeping up





WESTAT WORK